



PREMIUM MINERAL SOLUTIONS



We manufacture and supply industry-grade Talc Powder, Calcium Carbonate (CaCO_3), Coated Calcium Carbonate and Barium Sulphate — engineered for performance and consistency. Nasarullah & Co partners with paints, plastics, paper, rubber and ceramics manufacturers who need reliable mineral solutions, batch after batch.

ABOUT US

PREMIUM MINERAL PROCESSING INDUSTRY

Nasarullah & Co is a trusted manufacturer and supplier of industrial minerals. With decades of experience in extraction, processing and quality control, we deliver products that meet strict performance and regulatory standards.

- ✓ Ground Calcium Carbonate (CaCO_3)
- ✓ Hydrated Magnesium Silicate (Talc)
- ✓ Coated Calcium Carbonate
- ✓ Barium Sulphate (BaSO_4)



OUR APPROACH

CONSISTENCY YOU CAN SPECIFY

We combine reliable sourcing, modern processing equipment and lab-led quality control to deliver products with consistent particle size distribution, brightness and low impurity levels. Customers receive technical guidance, sample testing and formulation advice so our minerals perform as intended in the end-use.



WHAT SETS US APART

✓ **Our Expertise**

Decades of experience in extraction, milling and mineral finishing for industrial customers across Pakistan.

✓ **Our Commitment to Quality**

Lab-led checks on particle size, brightness, moisture, pH and impurities before every dispatch.

✓ **Our Customer Service**

We work from your specification — grades, mesh, coating level and packing — not a one-size catalogue.

✓ **Our People**

A production and technical team focused on repeatable quality, on-time supply and long-term partnerships.

Our focus is on consistency, traceability and close collaboration with customers to develop tailored mineral solutions for their applications. We support paints, plastics, paper, rubber, ceramics and specialty manufacturers with grades they can run with confidence.

NASARULLAH & CO · INDUSTRIAL MINERALS

QUALITY CONTROL

- ✓ Checks at every stage of milling and finishing, reviewed for continuous improvement.
- ✓ Production facilities built for infrastructural robustness and repeatable output.
- ✓ Particle-size, whiteness, moisture, pH and LOI testing on a batch basis.
- ✓ Dedicated attention to R&D, surface treatment and custom blends.
- ✓ Primary markets today: paints & coatings, plastics, paper, rubber and ceramics.

HOW WE SUPPORT YOU

Custom Milling

Target D50, mesh and narrow distributions for consistent processing.

QA & Testing

Whiteness, LOI, moisture, pH and particle-size analysis, batch to batch.

Formulation Support

Mineral selection and loading advice for paints, plastics, paper and rubber.

Logistics

Responsible sourcing with jumbo bags, pallets or bulk handling as required.

Custom Blends

Tailored mineral blends and surface treatments for matte, gloss or barrier needs.

Technical Aftercare

Application support and troubleshooting to protect performance in your plant.

OUR PRODUCTS



Calcium Carbonate

High-brightness grades for paper, paints, plastics and construction. Custom particle size 1–45 μm , whiteness $\geq 96\%$, moisture $\leq 0.2\%$.



Talc Powder

Fine, chemically inert and thermally stable. Brightness 85–98%, D50 2–20 μm , moisture $< 0.5\%$. Ideal for paints, ceramics, rubber and cosmetics.



Barium Sulphate

High-density, chemically inert BaSO_4 . Whiteness 92–98%, SG 4.4–4.5, D50 1–10 μm . Used in coatings, plastics and specialty applications.

COATED & CUSTOM GRADES



Coated CaCO₃

Stearic-acid surface treatment (0.5–2.0%). Whiteness $\geq 95\%$, D50 1–15 μm , oil absorption 15–25 g/100g. Built for PVC, PP, PE and masterbatch.



Custom Blends

Homogenised mineral blends matched to particle size, brightness and chemistry — including GCC/talc fillers and TiO₂-extender starting points.



Polymer Ready

Enhanced dispersion, lower moisture sensitivity and improved processing versus uncoated carbonate in engineering plastics and rubber.

Nasarullah & Co's experience in sourcing minerals and operating a modern processing facility allows us to cater to a wide range of client needs. Our team works to understand each requirement so we can supply the right grade at a competitive price.

Our line includes ground Calcium Carbonate (CaCO_3), Hydrated Magnesium Silicate (talc), Coated Calcium Carbonate and Barium Sulphate (BaSO_4). Grades are available to industrial specifications with tight control of particle size, brightness and moisture.

We provide customisable formulations and one-to-one support to match the right product to your process. For application-specific requirements, contact our sales team on +92 321 0003227 for a detailed quote.





PRODUCT APPLICATIONS

✓ **Uses of Calcium Carbonate:**

Paper and board brightness and opacity; paints and coatings as a pigment extender; plastics for stiffness; construction putty, cement and mortar.

✓ **Uses of Talc:**

Extender and filler in paints, paper, ceramics and plastics. Also used as a powder base in cosmetics and as a processing aid in rubber.

✓ **Uses of Barium Sulphate:**

White opaque pigment for coatings (including heat-reflecting paints), paper brightener, plastics filler and high-density specialty uses.

✓ **Uses of Coated Calcium Carbonate:**

PVC compounds, PP/PE, masterbatches, engineering plastics and high-performance coatings where dispersion and moisture control matter.

QUALITY CONTROL: RAW MATERIALS

- ✓ SORTING
- ✓ WASHING
- ✓ PURITY EVALUATION
- ✓ BRIGHTNESS / WHITENESS TESTING

QUALITY CONTROL: PROCESSING

- ✓ SIEVE FILTRATION
- ✓ MOISTURE & PH TESTING
- ✓ HOURLY LABORATORY CHECK
- ✓ PARTICLE SIZE ANALYSIS
- ✓ PLANT MAINTENANCE & HYGIENE

INDUSTRIES WE SERVE

We supply mineral solutions to a broad range of sectors — each with specific performance and regulatory expectations.

**Paints & Coatings**

Brightness, opacity and rheology control for decorative and industrial coatings.

**Plastics & Polymers**

Fillers that enhance stiffness, impact resistance and dimensional stability.

**Paper & Packaging**

Brightness, smoothness and opacity for coated and uncoated papers.

**Rubber & Tyres**

Reinforcing fillers and processing aids for improved performance.

**Ceramics**

Functional minerals for strength, whiteness and processability.

**Specialty Uses**

High-purity grades for technical and selected specialty applications.

30+

Years experience

12+

Industries served

4

Core mineral lines

95%

Client satisfaction

OUR TRUSTED CLIENTS

We supply industrial minerals to leading foam, paint, paper, tyre and rubber manufacturers across Pakistan.



Master Molty Foam



Diamond Foam



Chairman Foam



Nippon Paint



Master Paint



Diamond Paint



Sunrise Paint



Sasi Paint



Sparko Paint



Sethi Paint



Alfalsh Paper Mill



Diamond Tyre



T.M. Rubber



Parker Paint



Sparkle Paint



Marflex Paint



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